



WF-AID
ECONOMIC EMPOWERMENT & DISASTER RELIEF

Project Proposal

Ali Asghar Water Appeal

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The World Federation of Khoja Shia Ithna-Asheri Muslim Communities



WF-AID's Mission & Approach

Salaam Alaikum,

At **WF and WF-AID**, we are driven by a mission to uplift communities through sustainable humanitarian aid, poverty alleviation, and social development.

Our work is deeply rooted in the Islamic values of service and compassion, guiding every initiative we undertake. This report details a specific project that embodies our commitment to making a lasting difference in the lives of those most in need.

Our efforts focus on providing vital resources—food, clean water, shelter, sanitation, education, and healthcare—through strategic and effective programs.

With Special Consultative Status at the **UN's ECOSOC**, we take great pride in ensuring that every donation is used efficiently and transparently to deliver meaningful change.

By partnering with local organizations and communities, we empower individuals and families to break free from the cycle of poverty. Since **WF-AID's** establishment as a dedicated humanitarian brand in **2016**, we have worked to deliver life-changing support to vulnerable populations, and this project is a continuation of that mission.



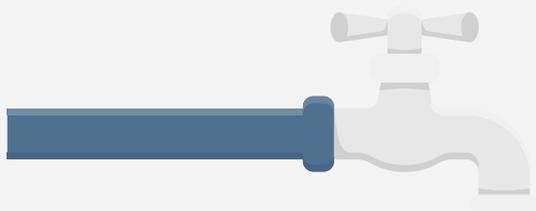


Ali Asghar Water Appeal

In memory of the youngest martyr of Karbala, the **Ali Asghar Water Appeal (AWA)** is **WF-AID's** flagship initiative dedicated to providing Water, sanitation, and hygiene (**WASH**) initiatives to communities in dire need.

💧 Every Drop Counts 💧

AWA is dedicated to providing clean and safe water to some of the world's most water-scarce regions. By installing wells, filtration systems, and water tanks in schools, clinics, mosques, and community centers. The appeal tackles one of the most pressing global needs: reliable access to water. Through these efforts, thousands of families have experienced profound improvements in health, dignity, and overall quality of life.



1

Improved Health

Lowers waterborne illness, for children and elders.

2

Enhanced Education

Children spend more time learning instead of fetching water.

3

Poverty Reduction

Boosts farming, livestock, and small businesses.

4

Restoring Dignity

Safe water lightens the burden of collection and renews hope



Overview



Where have we distributed aid?

Africa

India

Pakistan

Middle East

Deep, Shallow & Rural Wells

Deep wells reach lower aquifers, shallow wells tap near-surface water, while rural wells serve small local communities with hand pumps.

Borewells / Regular Wells

Borewells are narrow, machine-drilled shafts for deeper sources. Whereas regular wells are wider, traditional structures are accessed by buckets or pumps.

Water Tanks

Water tanks securely store water on-site, ensure consistent availability, and protect supplies from contamination, evaporation, or reliance on unreliable power.

Types of Water Projects

Water Purification

Purification systems, like sand filters or chlorination, remove pollutants and pathogens, delivering safe, potable water directly from wells or tanks.

WASH Intervention in Rural Kenya

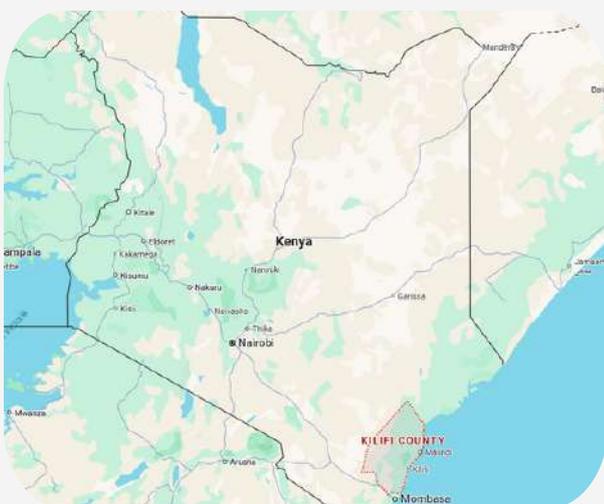
Communities in **Kilifi County** and **Tana River County** face severe challenges in water access, sanitation, and hygiene. Both areas are hot, semi-arid, and chronically water-scarce, forcing families to rely on unsafe sources. Poor hygiene and inadequate sanitation facilities contribute to widespread disease, while poverty and weak education services compound community vulnerability. These conditions create an urgent need for sustainable water, hygiene, and health interventions to improve public health.

Current Need

Two projects are proposed below to address the urgent **WASH** needs in these counties.

In **Chakama, Kilifi County**, families face widespread hygiene challenges, with poor access to sanitation and basic supplies, leaving communities vulnerable to preventable illness. The first project aims to address this need by **providing hygiene packs**, alongside training to increase awareness of proper hygiene practices.

Across **Tana River County**, marginalised communities suffer from extreme water insecurity, with no reliable access to safe drinking water. The **second project** is for the construction of **20 shallow wells**, providing drinking water to a large number of beneficiaries.



Project 1 – Hygiene Packs



Projects details

There is an urgent need to supply essential hygiene and health supplies across the Chakama region, which consists of **48 villages**. This project aims to reach **600 vulnerable families** with hygiene packs.

Objectives:

- Provide packs containing essential hygiene and health supplies
 - Train families on safe water treatment, daily hygiene practices, and appropriate use of the supplies.
 - Prevent and treat waterborne illness, diarrhea and skin infections
 - Raise awareness and encourage sustainable hygiene practices beyond the project's duration.
-

Hygiene pack details

Each hygiene pack will contain:

- A bucket with a tap, which allows sedimentation of water.
- Chlorination solutions for the purification of water.
- Soap
- ORS for diarrhea treatment.
- Antifungal creams for treating skin infections.

Alongside these packs, training on hygiene practices will be provided, increasing the long-term impact of this project, as these communities will be better equipped to face future challenges to public health.

Beneficiary story 1

Sara (name changed), aged 9, comes from a financially struggling family. Her parents rely on subsistence farming, but unpredictable rainfall has left them with little harvest and no steady income. Often, she is sent to fetch water from the river far from home, which is unsafe for drinking.

The provision of a bucket, soap, and water chlorination solution will ensure she has clean water and proper hygiene, supporting her health and learning.



**The faces of the beneficiaries have been blurred in accordance with GDPR regulations*



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Beneficiary story 2

The only available water source for many in Chakama is a steep riverbank far from home. Children are often tasked with fetching water, exposing them to both health and safety risks. Halima (name changed), aged 5, accompanies her elder sisters to the river with a small jerry can. Her parents are unemployed, hence they cannot provide for the family's basic needs. The water they collect is often contaminated, leaving them vulnerable to disease.



Project 1 – Cost and beneficiaries breakdown

The following breakdown outlines the associated costs to the sourcing and delivery of hygiene packs. We believe this breakdown will offer you a thorough understanding of how your generous contribution will be utilized to make a positive impact on the community.

Cost per pack	\$11.76
Number of packs	600
Number of beneficiaries per pack	5
Total beneficiaries	3,000
Total Project cost	\$7,056

**The faces of the beneficiaries have been blurred in accordance with GDPR regulations*





Project 2 – Kenya Community Wells

Project details

There is an urgent need to establish reliable and safe water access for a number of rural communities in **Tana River County, Kenya**. Currently, water is fetched from the crocodile-infested river **Tana**.

Outbreaks of cholera, diarrhea, and typhoid are frequent due to this reliance on contaminated water.

Objectives:

The proposed **20 hand shallow wells** will:

- Provide clean and safe drinking water for households.
- Reduce waterborne diseases and improve community health.
- Improve safety and reduce risks during water collection.
- Save time for women and children, enabling education and economic participation.
- Strengthen community resilience and development.

Each well will supply **2,000 – 3,000 litres daily**, meeting household and small-scale farming needs.

With **20 Wells supplying** water to 10,000+ individuals, including schoolchildren, widows, and vulnerable households.

To increase the long-term impact of this project, local water committees will be trained on pump maintenance and hygiene procedures.

Project 2 – Cost and Beneficiaries breakdown

Labour	\$600
Plumbing & Capping	\$500
Hand Pumps & Installation	\$800
Quantity of Wells	20
Total Cost	\$38,000



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Cost Summary

Through your contributions, these **two projects** will tackle some of the most urgent needs for WASH facilities in Kenya. A combined total of **13,000+ beneficiaries** will be reached through these projects.

Project 1 - Hygiene Packs - \$7,056

Project 2 - 20 Water Wells - \$38,000

Total Cost \$45,056

It is narrated that Imam Ja'far Sadiq (A.S.) said: "An act of charity given openly prevents seventy types of mishaps, and a secretly given charity cools the anger of our Lord Allah (S.W.T.)"

Bihar ul Anwar v93, p130r



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THANK YOU!

On behalf of WF-AID, we thank **Mohsin & Fauzia Jaffer Foundation** for your commitment towards the Ali Asghar Water Appeal, as it is a foundation for health, dignity, and a brighter future.

Through this appeal, these efforts will reduce the daily struggles of unsafe water access, improve health outcomes, and empower communities to thrive.

Your support will bring hope and relief to families in need, ensuring that no one is left to suffer the consequences of water shortages. Every contribution makes a difference, not just in meeting immediate needs but in creating lasting change for generations to come.

Thank you for believing in this mission. Together, clean water can be delivered, and lives can be transformed—today and for the future.



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